

Senniger Powers' Commitment to AmerenUE's Pure Power Program Equals Removing 43 Metric Tons of Carbon Dioxide Annually

AmerenUE's Pure Power announces that Senniger Powers has agreed to support the development of new renewable energy sources via the purchase of Renewable Energy Certificates (RECs) through the Pure Power program.

Senniger Powers' commitment to this voluntary program will help prevent approximately 43 metric tons of carbon dioxide (CO₂), a leading greenhouse gas, from entering the atmosphere each year. This is equal to the CO₂ reduction provided by taking 8 cars off the road for a year.

Pure Power is UE's voluntary renewable energy program and the U.S. Department of Energy's 2008 New Green Power Program of the Year Award Winner. It gives residential customers the option to add an extra 1.5 cents/kilowatt-hour to their monthly bills, offsetting up to 100 percent of their energy usage with clean, renewable energy. Commercial and industrial customers, like Senniger Powers, participate by buying "blocks" of Pure Power, paying an additional \$15 a month for each 1,000 kilowatt-hours used. Pure Power funds are then used to purchase Renewable Energy Certificates from Green-e Energy-certified wind farms and other types of renewable energy projects.

Senniger Powers' purchase of 60 blocks of Pure Power per year makes it a UE Pure Power Leader-Platinum—a designation reserved for companies, governments or other large users of electricity who agree offset at least 3% percent of their energy usage through Pure Power purchases.

"We recently designed and built brand new environmentally conscious office space and implemented several eco-office policies, so the timing of AmerenUE's new Pure Power program is perfect for us," said Robert Bain, Senniger Powers' Chief Operating Partner.

For more information about AmerenUE's Pure Power program, please visit www.ameren.com/purepower or contact Cindy Bambini at 314.480.3554. Pure Power program is Green-e Energy Certified by the not-for-profit Center for Resource Solutions. Green-e is the leading renewable energy certification and verification program in the U.S.

AmerenUE is a subsidiary of St. Louis-based Ameren Corporation. The Ameren companies serve 2.4 million electric customers and nearly one million natural gas customers in a 64,000-square-mile area of Missouri and Illinois.